

University of Pretoria Yearbook 2018

Marketing management 801 (IIM 801)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	10.00
Programmes	MEng Engineering Management (Coursework) MEng Project Management (Coursework) MSc Engineering Management (Coursework) MSc Project Management (Coursework)
Prerequisites	No prerequisites.
Contact time	12 discussion classes, 20 lectures per week, 22 other contact sessions per week
Language of tuition	Module is presented in English
Department	Engineering and Technology Management
Period of presentation	Semester 1

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.